



FUTURE ADVOCACY

July 2023

Advocacy, Research, and Campaigns Consultant Job description

Organisation

Future Advocacy is a global agency that puts cutting-edge advocacy, campaigning and communications tools into the hands of individuals and organisations working to create a better future.

We are highly skilled at:

- Designing winning advocacy strategies and delivering impactful global government relations work
- Mobilising targeted and powerful campaigns for change
- Research, analysis, policy development and report writing
- Communications strategies and social media management
- Training in all aspects of strategy, lobbying, campaigning, and media work

We are proud to work for some fantastic clients seeking to make the world a better place. Current and previous clients include the **Jamie Oliver Group; the Elton John AIDS Foundation; Movember; Bite Back 2030; World Food Programme; the Global Partnership for Sustainable Development Data; Islamic Relief; The Brave Movement; and Sarah Brown's TheirWorld charity.**

Future Advocacy also produces high quality research on a range of policy issues. Our work has received significant media coverage and political traction. Our research clients include the **NHS, Wellcome Trust, World Wide Web Foundation, Open Data Institute, and the Pathways for Prosperity Commission which was co-chaired by Melinda Gates.**

Our Founder/CEO previously was Director of the ONE campaign across Europe for 7 years, responsible for all ONE's policy, campaigns, digital, media, and advocacy work. He was a key architect of the Make Poverty History Campaign; Movement Director for the anti-slavery organisation Walk Free; and an Executive Director of the UK Labour Party.

Role

Future Advocacy is seeking a Advocacy, Research, and Campaigns Consultant. This is a great opportunity to play a big role in exciting and impactful advocacy projects working with some of our brilliant clients as part of our small, happy and dynamic team. They will be based in the London office, but will work closely with colleagues in Future Advocacy's Brussels office. Over

time, and depending on client needs and work permits, there may be opportunities to travel and work in other cities, including Brussels, Washington, New York, Nairobi or Delhi. This is a great opportunity to be thrown in at the deep end in a small, dynamic organisation with a major focus on team and personal development.

Responsibilities will include:

- Driving the design and delivery of UK and global advocacy strategies
- Driving the development and delivery of global government relations strategies
- Driving the development and delivery of creative campaigns
- Designing and delivering research on key issues relating to consultancy projects
- Planning and delivering events and communications work
- Leading on project management, presenting in meetings and liaising with clients
- Supporting business development
- Contributing to social media, website and blog
- Contributing to the team's development, culture, and happiness
- Other tasks as required

Skills and experience

Essential

- Undergraduate degree or equivalent **or** work experience that demonstrates high quality research, writing, and interpersonal skills
- Demonstrable experience in at least 2 of the following: advocacy, research, campaigning or communications (2-6 years experience)
- Excellent written and verbal communications skills
- Digital skills and knowledge of social media
- Ability to work independently and as part of a team
- Enthusiasm, flexibility, and ability to manage competing priorities
- Ability to represent the organisation to high level individuals
- Willingness to undertake routine admin tasks

Desirable

- Visual design skills
- Demonstrable experience in planning, scheduling and evaluating social media
- Quantitative research skills
- Experience using ChatGPT or similar AI tools
- Languages

Terms and Conditions

- Salary: £28000 - £36000 plus annual bonus
- Contract: Permanent Full-Time
- Location: London (we work flexibly with at least 2-3 days per week together in the office with the rest from home)
- Start date: ASAP
- Holiday: 25 days of holiday and 2 wellbeing days
- 6% employer contribution to pension

To apply

Please send the following 2 documents to: info@futureadvocacy.org

- CV of no more than 2 pages
- Cover letter of no more than 2 pages, detailing how you meet the skills and experience requirements outlined in the job description

In your cover letter, please let us know where you saw the job advertised and indicate whether you have the right to work in the UK.

The deadline for applications is Wednesday 20th September and candidates will be notified if they are invited to an interview on Friday 22nd September. First round interviews will be held (online) on **Tuesday 26th September** and **second round interviews (in person) will be held on Friday 29th September.**

Future Advocacy is committed to equal opportunities. We welcome applications from individuals regardless of their race, ethnicity, sexual orientation, religion, age, gender, or disability. We particularly encourage applications from members of groups that are currently under-represented in our organisation, including Black, Asian and minority ethnic people.

We are happy to discuss flexible working and other adjustments on a case by case basis.